

## WHAT IS CLAIMED IS:

1. An electronic service site running system for opening the electronic service sites by preparing a mechanism to realize storing of image information and application of transaction and for connecting a plurality of terminals to the electronic service site via the communication line; said running system accepts the image information including the open YES/NO information and retrieval information from an image provider terminal;

stores the image information given the open YES information as the digital open album information to open this digital open album information in the electronic service site; and

accepts the retrieval request to said electronic service site from a image user terminal and retrieves the image information matched with said retrieval request from said digital open album information based on said retrieval request to provide the retrieval result to said image user terminal.

2. The digital album site running system according to claim 1, wherein said running system stores said registered image information as the digital private album information and retrieves, edits and outputs this digital private album information via the electronic private service site; accepts the retrieval request for said electronic private service site from said image provider terminal having requested registration of said image; retrieves the image information matched with said

retrieval request from said digital private album information based on said retrieval request; and provides the retrieval result to said image provider terminal having requested storage of said image.

5           3. The digital album site running system according to claim 1, wherein said running system is provided with a database for recording the points of the image provider and the points of the database of image provider having offered the open image are changed based on the application conditions of the open image retrieved in said open service site.

10           4. The digital album site running system according to claim 2, wherein the storage expense for said digital private album information stored with the image provider having offered the open image is alleviated based on the application condition of the open image retrieved with said open service site.

15           5. The digital album site running system according to claim 4, wherein said running system is provided with a database for recording the points of the image provider, the points in the list of the image providers having offered the open images are changed based on the application condition of open image retrieved with said open service site, and the storage expense of said digital private album information of which points are stored with the image provider is alleviated based on the request from said image provider terminal.

20           6. The digital album site running system according to claim

25

1, wherein said running system accepts the image information including open YES/NO information, position information and date information from the image provider terminal and temporarily stores said information and determines the open YES/NO information of said image information temporarily stored based on the confirmation information from said image provider terminal in order to store the image information given the open YES information as the digital open album information.

7. The digital album site running system according to claim 1, wherein the image information provided to the image user terminal together with said retrieval result is provided together with the advertisement information.

8. A digital album opening method of electronic service site for opening the electronic service site by preparing a mechanism to store the image information and makes application of transaction and connecting a plurality of terminals to this electronic service site via the communication line, wherein the image information including the open YES/NO information and retrieval information is accepted from the image provider terminal, the image information given the open YES information is stored as the digital open album information and this digital open album information is opened in the electronic service site, the retrieval request for said electronic service site is accepted from the image user terminal, the image information matched with said retrieval request is retrieved from said digital open album

information based on said retrieval request and the retrieval request is offered to said image user terminal.

9. The digital album opening method according to claim 8, wherein said registered image information is stored as the digital private album information and this digital private album information is retrieved, edited and outputted via the electronic private service site, the retrieval request for said electronic private service site is accepted from said image provider terminal having requested registration of said image, the image information matched with said retrieval request is retrieved from said digital private album information based on said retrieval request and the retrieval result is offered to said image provider terminal having requested storage of said image.

10. A digital album registering and opening method comprising the steps of:

receiving, with the digital album provider terminal, the image information including the open YES/NO information and retrieval information transmitted from the image provider terminal via the communication line;

storing said received image information to the storage of said digital album provider terminal as the digital album;

accepting the retrieval request information with said digital album provider terminal via the communication line from the image user terminal and said image provider terminal;

retrieving the image information matched with said

retrieval request information from said digital album based on said retrieval request information; and

providing said retrieved image information to said image provider terminal without relation to open YES/NO conditions and also providing only the open YES image information to said image user terminal.

11. The digital album registering and opening method according to claim 10, comprising a step to alleviate the image information storage expense for said image provider terminal having provided said open YES image information based on the condition for providing said open YES image information.

12. The digital album registering and opening method according to claim 10, comprising a step to change said digital album image information open YES/NO information from the image provider terminal.

13. THE digital album registering and opening method according to claim 10, wherein said retrieval information includes position information and date information.

14. A digital album registering and opening system comprising a digital album provider terminal to which the image provider terminal and image user terminal are connected via the communication line, wherein the digital album provider terminal includes a server and a storage, while said server has the functions for:

receiving the image information including the open YES/NO

information and retrieval information transmitted from the image provider terminal via the communication line;

storing said received image information to said storage as the digital album;

5 accepting the retrieval request information from said image provider terminal and image user terminal via the communication line;

retrieving the image information matched with said retrieval request information from said digital album based on said retrieval request information; and

providing said retrieved image information to said image provider terminal without relation to the open YES/NO information and also providing only the image information having the open YES information to said image user terminal.

15 15. The digital album registering and opening system according to claim 14, wherein said server has the functions for:

storing said received image information to said storage as the digital private album;

20 accepting the retrieval request from said image provider terminal for said digital private album;

retrieving the image information matched with said retrieval request from said digital private album based on said retrieval request; and

25 providing the retrieval result to said image provider

20250415 05:50:00

terminal having requested the storage of said image.

090445Z 051501  
"051501" 051501